GOVERNMENT OF INDIA
TOURISM AND CULTURE
LOK SABHA

UNSTARRED QUESTION NO:3629
ANSWERED ON:07.04.2003
REVENUE EARNED IN TOURISM SECTOR
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Will the Minister of TOURISM AND CULTURE be pleased to state:

(a) the revenue earned by State Governments in tourism sector during the last three years including the current year;

(b) if so, the reasons for fall in revenue; and

(c) the measures contemplated by the Government to promote tourism during 2003-2004 and in the Tenth Five Year Plan?

Answer

MINISTER OF TOURISM AND CULTURE (SHRI JAGMOHAN)

(a) : Revenue earned by State Governments in the tourism sector is not compiled.The foreign exchange earnings from tourism are, however, compiled and during the years 2000, 2001 and 2002 the foreign exchange earnings from tourism are Rs.14,238 crores, Rs.14,344 crores and Rs.14,420 crores respectively.

(b): There has been no fall in foreign exchange earnings during the last three years.

(c): The following measures are contemplated:
- position tourism as a major engine of economic growth;
- harness the direct and multiplier effects of tourism for employment generation, economic development and providing impetus to rural tourism;
- provide a major thrust to domestic tourism which will act as a spring board for growth and expansion of international tourism;
- position India as a global brand to take advantage of the burgeoning global travel and trade and the vast untapped potential of India as a destination;
- acknowledge the critical role of private sector with government working as an active facilitator and catalyst;
- create and develop integrated tourism circuits based on India's unique civilisation, heritage and culture in partnership with states, private sector and other agencies;
- ensure that the tourist to India gets physically invigorated, mentally rejuvenated, culturally enriched, spiritually elevated and "feels India within him".